

ABE



Affiliated Business Prospectus



www.elimination.com.au

ABE 
Automatic Bill Elimination

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INTRODUCTION

Exciting opportunity for your business, to become part of an ever growing database of consumers, businesses and community services. Gain Exclusivity in your area for your type of business and gain an edge over your competitors.

ABE is offering you the opportunity to become part of:

- *one of the most extraordinary loyalty programs on the planet*
- *and the most realistic incentive offer ever provided to consumers, to the point where the consumer could recover their original purchase cost and then, that outlay becoming a long term investment*

The benefits of the loyalty program to your business is, it creates

- Consumer awareness of your business
- Repeat as well as new customers
- Protection and enhancement of your database of customers
- New revenue streams direct from ABE
- New business opportunities
- An opportunity for you to utilise our system, to market direct to your customers and others interested in your type of business, in your area
- Access to our follow up program so you can keep in touch with your customers

The loyalty program has the potential of

- costing you nothing, based on the offset of the potential income you could gain.
- being worth more to your customers in share value than their original purchase cost.

1. The most realistic incentive offer ever, starts from your business.

From every sale made by your business, you provide your customers with a 1% discount. This 1% discount is not shown on the customers invoice, The 1% discount is given to your customers as ABE shares valued @ \$0.01 per share. This means a \$200 invoice would generate 200 ABE shares. From there.

2. One of the most extraordinary loyalty programs on the planet begins from our end. Where your 1% not only starts to work for your customer, but as well as you personally.

Your customer Immediately has shares with a value which entitles your customer to profit share from a percentage of the gross profit ABE earns from all its services it provides.

You personally. Have the benefit of gaining a repeat customer and that customer creating new income streams for you.

No hidden agenda, no hidden cost, just you and your customer sharing in the concept and our success.



Awareness of your business

Customers from other affiliated businesses in your area, are notified, that your business is now part of the loyalty benefits. This will draw them to your business.

Plus, every month, an automatic email goes out to every registered person listed in your area, advising them of all the businesses in their area who are part of the loyalty program.

Repeat & New Customers

The loyalty program adds value to your business and gives you an edge over your competitors.

Protection & enhancement of your database of customers

When you're the only business of your type in your area with this loyalty program, why would your customers go elsewhere?

New revenue streams direct from ABE

Your investment of 1% gives you the opportunity of you gaining a new revenue stream direct from ABE every month, including that once off only customer you may never see again.

Should your customers become:

1. An ABE member/agent you receive an ongoing \$7.50 a month for as long as your customer remains a member with ABE.
2. An agent and signs up sub agents, you receive an ongoing \$3.75 a month for as long as their sub agent remains an agent with us.
3. Signs up for any of our services we provide, you receive an ongoing monthly income of 50% of the gross profit we make on that customer.

Plus

4. When you sign up any new affiliated business you receive a once of bonus payment.
5. When that affiliated business signs up for any of our services, you receive an ongoing monthly income of 50% of the gross profit we make on that business.

How it works

1. A customer uses your business and pays you for the service or product.
2. You give your customer their invoice and an ABE share voucher. You must obtain their email address, if they have no email address, ABE will allocate them one.
3. You then register the customer and invoice in your ABE members area. Why would you take the time out to register them? Because by you registering them you are in control of the shares you allocated to them.

Plus, by registering your customers invoice you automatically activate their shares. It will also debit your account the 1% of the total invoice and generate an automatic email to your customer, advising them you have registered their shares.

4. Every month your customer receives an email from ABE advising them of their share total and value and the affiliated businesses in their area.



How you participate in this amazing concept:

1. Signup through your local ABE regional manager.
2. There is a once of only setup cost (tax deductible) which is for:
 - setting up your account,
 - links and email auto responders
 - automatic debit & credit accounting system
 - web pages to promote your business
 - lifetime ABE honorary membership.

Setup Cost

- Special offer of \$400 which gains you 4000 ABE loyalty shares

Conditions - your integrity, experience & qualifications

Our ABE registered customers

To attract our registered customers ABE requires a 10% rebate from every sale. We use this discount to rebate customer 5%, 1% in ABE loyalty shares and the balance to the share pool where all shareholders benefit.

Say invoice was \$250.00 – customer would obtain 250 ABE Class B shares from you.

How Shares obtain a Value and Increase

The 1% you have provided in the form of ABE shares to your customer, holds a value of \$0.01 per share in that fiscal year your customer obtained their shares.

The following year those shares your customers obtained from the previous fiscal year become eligible to earn a percentage of ABE's gross profit each year thereafter.

ABE has set aside 20% of its gross profit each year to apportion between all ABE shareholders.

Below is an example of the potential financial growth that your customers could obtain from ABE shares, just by using your business.

This table is an example of a sale of \$250, earning your customer 250 shares.

Year	Shares	Value per share	Potential per share	Potential per share	Potential per share	Potential per share	Potential value
2014						\$0.50	\$125.00
2013					\$0.20		\$25.00
2012				\$0.05			\$12.50
2011			\$0.02				\$5.00
2010	250	\$0.01					\$2.50

Share value reaches a point where your customer recovers their original purchase cost and then that outlay becoming a long term investment.



Important

The potential value of shares shown is only a guideline, share value is gained by the success our business has each year. However, shares never decrease in value and the share program is always reducing your customers original purchase cost.

ABE Share funds are totally protected.

You're Business Table.

A guideline to give you an idea of the potential income stream you could gain.

<i>No Customers</i>	<i>Avg Sale</i>	<i>Total Income</i>	<i>1%</i>		
1000	\$250.00	\$250,000	\$2,500		

<i>No Customers</i>	<i>No Customers</i>	<i>Service</i>	<i>Profit split</i>	<i>Monthly</i>	<i>Annual</i>
1000	750	Non Members	\$0.00	\$0.00	\$0.00
1000	250	ABE Member	\$7.50	\$1,875.00	\$22,500.00
	500	Cust's member's	\$3.75	\$1,875.00	\$22,500.00
1000	250	Line Rental & Calls	\$10.00	\$2,500.00	\$30,000.00
1000	250	Internet	\$5.00	\$1,250.00	\$15,000.00
1000	50	Home Loans	\$5.00	\$250.00	\$3,000.00
<i>Total Income</i>				\$7,750.00	\$93,000.00

Home loan rebates are accessed on the size of the loan that your customer obtains. Monthly rebate commission could vary from \$5.00 to \$100 a month.

Every affiliated business that ABE gains: promotes your business type to their customer and their customers are also your gain.

Their customers know by using your business they are increasing the value of thier ABE loyalty shares.